

Rick Moyers

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Work Experience

- 2017 – Present INDEPENDENT CONSULTANT** **Fishersville, VA**
Strategy and communications consultant focused on philanthropy, capacity-building, and nonprofit board and CEO leadership. Clients include Fund for Shared Insight, The Morris & Gwendolyn Cafritz Foundation, Greater Washington Community Foundation (Arts Forward Fund), A. James and Alice B. Clark Foundation, William S. Abell Foundation, Community Foundation Martin – St. Lucie
- 2003 – 2017 EUGENE AND AGNES E. MEYER FOUNDATION** **Washington, DC**
Vice President, Programs and Communications (Nov 2010-July 2017)
Director of Programs (Dec 2008-Nov 2010)
Director, Nonprofit Sector Fund (Jan 2006-Dec 2008)
Program Officer, Nonprofit Sector Fund (Nov 2003-Dec 2005)
Led nationally recognized leadership and organizational effectiveness programs at one of the DC region’s leading foundations. As vice president, responsible for communications strategy and grantmaking strategy across all program areas.
- Developed partnership that led to Daring to Lead national studies of nonprofit executive leadership.
 - Led program team through economic downturn of 2008 and CEO transition in 2014.
 - Conceptualized and implemented two-year, \$6-million Children and Family Capacity-Building Initiative housed at Meyer as part of the Freddie Mac Foundation’s closeout strategy.
 - Served as staff lead for two strategic planning processes, resulting in new mission statements, more focused giving, and institutional commitment to racial equity.
- 1999 – 2003 OHIO ASSOCIATION OF NONPROFIT ORGANIZATIONS** **Columbus, OH**
Executive Director
Led statewide association of more than 600 nonprofits. Doubled membership, strengthened member benefits, diversified funding. Expanded policy work and created certification program.
- 1992 – 1999 BOARDSOURCE** **Washington, DC**
Vice President, Programs and Services
Led publishing, membership, research, and communications for national organization dedicated to strengthening nonprofit boards. Supervised production of 70+ publications and videos. Launched research program. Grew earned revenue by an average of 16% each year.
- 1991 – 1992 PHILANTHROPIC SERVICE FOR INSTITUTIONS (PSI)** **Silver Spring, MD**
Assistant Director, Client Services
- 1988 – 1990 WASHINGTON ADVENTIST UNIVERSITY** **Takoma Park, MD**
Director of Public Relations

Knowledge and Skills

Content

- Extensive knowledge of community needs and the landscape of nonprofits and local philanthropy in the DC region.
- In-depth understanding of best practices in grantmaking and grants management, from application through staff review and due diligence to board write-ups and final reports.
- Extensive expertise in the leadership, management, and governance of nonprofit organizations, including executive director leadership, board governance, finance, fundraising, and sustainability.
- Nationally recognized as an expert in philanthropic support for nonprofit capacity building.

Strategy

- Extensive experience in defining and refining organizational and programmatic strategy.
- Successful track record of developing and implementing new programs, products, and services in both nonprofit and philanthropic organizations.
- Significant experience as a communications strategist, with track record of successful implementation.

Research and Communications

- Ability to organize and conduct research, evaluate data, draw conclusions, and communicate results.
- Outstanding writing and editing skills.

Training and Facilitation

- Extensive experience facilitating meetings, leading workshops, and giving presentations.
- Ability to present technical information in accessible terms.

Management

- More than 20 years of experience as a senior executive, with a track record of mentoring employees, building strong teams, and leading change.

Education

B.S., Communications, Washington Adventist University

M.A., Publications Design, University of Baltimore

Memberships and Awards

BoardSource (*Board of Directors, 2013-2021; vice chair, 2016; chair, 2017-2019*)

Community Foundation of the Central Blue Ridge (*Board of Directors, 2018-Present; chair, 2022*)

Community Connections Fund of the World Bank Group (*Board of Directors, 2012-2018*)

Washington Regional Association of Grantmakers (*Board of Directors, 2007-2013; treasurer, 2009-2013*)

Leadership Montgomery Class of 2009

Alliance for Nonprofit Management, Grantmaker in Capacity Building Award, 2009

Foundation Center – DC office (*Advisory Board, 2004-2007; chair, 2006-2007*)

Imagination Stage (*Board of Trustees, 1994 – 1999, 2006 – 2008*)

Selected Publications

[“Putting Purpose First: Nonprofit Board Leadership Today,”](#) (contributing author). BoardSource, 10/2021

[“Building the Boards We Need.”](#) BoardSource, 6/2021

[“The Need for Strong Arts and Culture Organizations in the Wake of COVID-19.”](#) Center for Effective Philanthropy, 6/2020

[“We Need More Checkbook Philanthropy.”](#) Center for Effective Philanthropy, 2/2018

[“Diverse Boards Make Better Decisions: So Why Are So Many So White?”](#) *Chronicle of Philanthropy*, 1/2018

Chronicle of Philanthropy. More than 30 online opinion pieces.

The Nonprofit Chief Executive’s Ten Basic Responsibilities. BoardSource, 2012.

Daring to Lead 2006 and *Daring to Lead 2011*. Co-author.

Selected Speaking, Training, and Consulting Engagements

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| ▪ Association for Conflict Resolution (consulting) | ▪ Make-A-Wish Foundation of America (plenary speaker) |
| ▪ Association of Family and Conciliation Courts (consulting) | ▪ Nonprofit Resource Center of the Toledo Community Foundation (CEO training) |
| ▪ Benevon national fundraising conference (keynote) | ▪ Prevent Blindness America (CEO training) |
| ▪ Community Memorial Foundation (keynote) | ▪ T. Rowe Price Foundation (keynote speaker) |
| ▪ CO3—Chief Officers Third Sector Northern Ireland (keynote) | ▪ Prudential Foundation (keynote speaker) |
| ▪ Center for Nonprofit Advancement (CEO training) | ▪ Virginia Funders Network (consulting) |
| ▪ Lutheran Services Association (CEO training) | ▪ Washington Regional Association of Grantmakers (keynote speaker) |