

# Rick Moyers

240-506-7696 ■ [rickmoyers@outlook.com](mailto:rickmoyers@outlook.com)

[www.rickmoyers.com](http://www.rickmoyers.com)

## Work Experience

---

- 2003 – 2017**    **EUGENE AND AGNES E. MEYER FOUNDATION**    **Washington, DC**  
*Vice President, Programs and Communications (Nov 2010-July 2017)*  
*Director of Programs (Dec 2008-Nov 2010)*  
*Director, Nonprofit Sector Fund (Jan 2006-Dec 2008)*  
*Program Officer, Nonprofit Sector Fund (Nov 2003-Dec 2005)*  
Led nationally recognized leadership and organizational capacity-building programs at one of the DC region's leading foundations. As vice president, responsible for grantmaking strategy across all program areas and overall communications strategy and implementation.
- Developed partnership that led to Daring to Lead national studies of nonprofit executive leadership.
  - Led program team through the economic downturn of 2008, and through CEO transition in 2014.
  - Conceptualized and implemented two-year, \$6-million Children and Family Capacity-Building Initiative housed at Meyer as part of the Freddie Mac Foundation's closeout strategy.
  - Served as staff lead for two strategic planning processes, resulting in new mission statement, more focused giving, and institutional commitment to equity.
- 1999 – 2003**    **OHIO ASSOCIATION OF NONPROFIT ORGANIZATIONS**    **Columbus, OH**  
*Executive Director*  
Led statewide association of more than 600 nonprofits. Doubled membership; strengthened member benefits and diversified funding. Increased staff from 1.5 to 5. Expanded public policy work and created new certification program.
- 1992 – 1999**    **BOARDSOURCE** (*formerly the National Center for Nonprofit Boards*)    **Washington, DC**  
*Vice President, Programs and Services (May 1998 – November 1999)*  
*Director of Communications (September 1993 – April 1998)*  
*Publications Manager (August 1992 – August 1993)*  
Led publishing, membership, research, and communications for national organization dedicated to strengthening nonprofit boards. Supervised production of 70+ publications and videos. Grew earned revenue by an average of 16% each year. Created media strategy; wrote and placed op-eds in *The Washington Post*, *The Philadelphia Inquirer*, other major papers.
- 1991 – 1992**    **PHILANTHROPIC SERVICE FOR INSTITUTIONS (PSI)**    **Silver Spring, MD**  
*Assistant Director, Client Services*
- 1988 – 1990**    **WASHINGTON ADVENTIST UNIVERSITY** (*formerly Columbia Union College*)    **Takoma Park, MD**  
*Director of Public Relations*

## Knowledge and Skills

---

### Content

- Extensive knowledge of community needs and the landscape of nonprofits and local philanthropy in the DC region.
- In-depth understanding of best practices in grantmaking and grants management, from application through staff review and due diligence to board write-ups and final reports.
- Extensive expertise in the leadership, management, and governance of nonprofit organizations, including executive director leadership, board governance, finance, fundraising, and sustainability.
- Nationally recognized as an expert in philanthropic support for nonprofit capacity building.

### Strategy

- Extensive experience in defining and refining organizational and programmatic strategy.
- Successful track record of developing and implementing new programs, products, and services in both nonprofit and philanthropic organizations.

- Significant experience as a communications strategist, with track record of successful implementation.

### Research and Communications

- Ability to organize and conduct research, evaluate data, draw conclusions, and communicate results.
- Outstanding writing and editing skills.

### Training and Facilitation

- Extensive experience facilitating meetings, leading workshops, and giving presentations.
- Ability to present technical information in accessible terms.

### Management

- More than 15 years of experience as a senior executive, with a track record of mentoring employees, building strong teams, and leading change.

### Education

---

B.S., Communications, Washington Adventist University

M.A., Publications Design, University of Baltimore

### Memberships and Awards

---

BoardSource (*Board of Directors, 2013-Present; vice chair, 2016; chair, 2017-Present*)

Washington Regional Association of Grantmakers (*Co-chair, Racial Equity Working Group, 2017*)

Community Connections Fund of the World Bank Group (*Board of Directors, 2012-Present*)

Washington Regional Association of Grantmakers (*Board of Directors, 2007-2013; treasurer, 2009-2013*)

Leadership Montgomery Class of 2009

Alliance for Nonprofit Management, Grantmaker in Capacity Building Award, 2009

Foundation Center – DC office (*Advisory Board, 2004-2007; chair, 2006-2007*)

Grantmakers for Effective Organizations (*annual conference and leadership development committees, 2006-2008*)

Imagination Stage (*Board of Trustees, 1994 – 1998, 2006 – 2008*)

### Selected Publications

---

*Chronicle of Philanthropy*. More than 30 online opinion pieces between 2010 and 2013.

*The Nonprofit Chief Executive’s Ten Basic Responsibilities*. BoardSource, 2012.

*Daring to Lead 2006 and Daring to Lead 2011*. Co-author.

“A Shocking Silence on Muslim Charities.” *Chronicle of Philanthropy*, 10/02

“Nonprofit Label Limits Charities’ Effectiveness.” *Chronicle of Philanthropy*, 10/97

*A Snapshot of America’s Nonprofit Boards*. BoardSource. Co-author, 1994 and 1997

### Selected Speaking, Training, and Consulting Engagements

---

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>▪ Alzheimer’s Association of Greater Cincinnati (board training)</li> <li>▪ Association for Conflict Resolution (consulting)</li> <li>▪ Association of Family and Conciliation Courts (consulting)</li> <li>▪ Benevon national fundraising conference (keynote 2011 and 2016)</li> <li>▪ CO3—Chief Officers Third Sector of Northern Ireland (keynote speaker)</li> <li>▪ Center for Nonprofit Advancement (CEO training)</li> <li>▪ Foundation for Appalachian Ohio (fundraising training)</li> <li>▪ The Grantmaking School (faculty, 2010-2014; curriculum consultation 2010 and 2013)</li> </ul> | <ul style="list-style-type: none"> <li>▪ Grantmakers for Effective Organizations (conference speaker, 2004-2016)</li> <li>▪ Lutheran Services Association (CEO training)</li> <li>▪ Make-A-Wish Foundation of America (plenary speaker)</li> <li>▪ Nonprofit Resource Center of the Toledo Community Foundation (CEO training)</li> <li>▪ Ohio Parks and Recreation Association (keynote)</li> <li>▪ Ohio Society of CPAs (training)</li> <li>▪ Prevent Blindness America (CEO training)</li> <li>▪ Washington Regional Association of Grantmakers (keynote speaker, summer learning series 2016)</li> </ul> |
|---|--|