

Rick Moyers

240-506-7696 ■ rickmoyers@outlook.com

www.rickmoyers.com

Work Experience

- 2017 – Present INDEPENDENT CONSULTANT** **Staunton, VA**
Communications and strategy consultant focused on philanthropy, capacity-building, and nonprofit leadership. Clients have included Eugene and Agnes E. Meyer Foundation, Fund for Shared Insight, Grantmakers for Effective Organizations, Center for Nonprofit Excellence, A. James and Alice B. Clark Foundation, Greater Washington Community Foundation, Martin County Community Foundation.
- 2003 – 2017 EUGENE AND AGNES E. MEYER FOUNDATION** **Washington, DC**
Vice President, Programs and Communications (Nov 2010-July 2017)
Director of Programs (Dec 2008-Nov 2010)
Director, Nonprofit Sector Fund (Jan 2006-Dec 2008)
Program Officer, Nonprofit Sector Fund (Nov 2003-Dec 2005)
Led nationally recognized leadership and organizational effectiveness programs at one of the DC region's leading foundations. As vice president, responsible for grantmaking strategy across all program areas and communications strategy.
- Developed partnership that led to Daring to Lead national studies of nonprofit executive leadership.
 - Led program team through the economic downturn of 2008, and through CEO transition in 2014.
 - Conceptualized and implemented two-year, \$6-million Children and Family Capacity-Building Initiative housed at Meyer as part of the Freddie Mac Foundation's closeout strategy.
 - Served as staff lead for two strategic planning processes, resulting in new mission statement, more focused giving, and institutional commitment to racial equity.
- 1999 – 2003 OHIO ASSOCIATION OF NONPROFIT ORGANIZATIONS** **Columbus, OH**
Executive Director
Led statewide association of more than 600 nonprofits. Doubled membership, strengthened member benefits, and diversified funding. Increased staff from 1.5 to 5. Expanded public policy work and created certification program.
- 1992 – 1999 BOARDSOURCE (formerly the National Center for Nonprofit Boards)** **Washington, DC**
Vice President, Programs and Services (May 1998 – November 1999)
Director of Communications (September 1993 – April 1998)
Publications Manager (August 1992 – August 1993)
Led publishing, membership, research, and communications for national organization dedicated to strengthening nonprofit boards. Supervised production of 70+ publications and videos. Grew earned revenue by an average of 16% each year.
- 1991 – 1992 PHILANTHROPIC SERVICE FOR INSTITUTIONS (PSI)** **Silver Spring, MD**
Assistant Director, Client Services
- 1988 – 1990 WASHINGTON ADVENTIST UNIVERSITY (formerly Columbia Union College)** **Takoma Park, MD**
Director of Public Relations

Knowledge and Skills

Content

- Extensive knowledge of community needs and the landscape of nonprofits and local philanthropy in the DC region.
- In-depth understanding of best practices in grantmaking and grants management, from application through staff review and due diligence to board write-ups and final reports.
- Extensive expertise in the leadership, management, and governance of nonprofit organizations, including executive director leadership, board governance, finance, fundraising, and sustainability.
- Nationally recognized as an expert in philanthropic support for nonprofit capacity building.

Strategy

- Extensive experience in defining and refining organizational and programmatic strategy.
- Successful track record of developing and implementing new programs, products, and services in both nonprofit and philanthropic organizations.
- Significant experience as a communications strategist, with track record of successful implementation.

Research and Communications

- Ability to organize and conduct research, evaluate data, draw conclusions, and communicate results.
- Outstanding writing and editing skills.

Training and Facilitation

- Extensive experience facilitating meetings, leading workshops, and giving presentations.
- Ability to present technical information in accessible terms.

Management

- More than 15 years of experience as a senior executive, with a track record of mentoring employees, building strong teams, and leading change.

Education

B.S., Communications, Washington Adventist University

M.A., Publications Design, University of Baltimore

Memberships and Awards

BoardSource (*Board of Directors, 2013-Present; vice chair, 2016; chair, 2016-2018*)

Community Foundation for the Central Blue Ridge (*Board of Directors, 2018-Present*)

Community Connections Fund of the World Bank Group (*Board of Directors, 2012-2018*)

Washington Regional Association of Grantmakers (*Board of Directors, 2007-2013; treasurer, 2009-2013*)

Leadership Montgomery Class of 2009

Alliance for Nonprofit Management, Grantmaker in Capacity Building Award, 2009

Foundation Center – DC office (*Advisory Board, 2004-2007; chair, 2006-2007*)

Imagination Stage (*Board of Trustees, 1994 – 1999, 2006 – 2008*)

Selected Publications

[“We Need More Checkbook Philanthropy.”](#) Center for Effective Philanthropy, 2/2018

[“Diverse Boards Make Better Decisions: So Why Are So Many So White?”](#) *Chronicle of Philanthropy*, 1/2018

Chronicle of Philanthropy. More than 30 online opinion pieces.

The Nonprofit Chief Executive’s Ten Basic Responsibilities. BoardSource, 2012.

Daring to Lead 2006 and *Daring to Lead 2011*. Co-author.

“A Shocking Silence on Muslim Charities.” *Chronicle of Philanthropy*, 10/2002

“Nonprofit Label Limits Charities’ Effectiveness.” *Chronicle of Philanthropy*, 10/1997

A Snapshot of America’s Nonprofit Boards. BoardSource. Co-author, 1994 and 1997

Selected Speaking, Training, and Consulting Engagements

- Association for Conflict Resolution (consulting)
- Association of Family and Conciliation Courts (consulting)
- Benevon national fundraising conference (keynote 2011 and 2016)
- CO3—Chief Officers Third Sector of Northern Ireland (keynote)
- Fund for Shared Insight (communications consultant, communications director)
- Center for Nonprofit Advancement (CEO training)
- The Grantmaking School (faculty, 2010-2014)
- Lutheran Services Association (CEO training)
- Martin County Community Foundation (board retreat, grants committee retreat)
- Make-A-Wish Foundation of America (plenary speaker)
- Nonprofit Resource Center of the Toledo Community Foundation (CEO training)
- Prevent Blindness America (CEO training)
- Washington Regional Association of Grantmakers (keynote speaker, summer learning series 2016)